



ST PAULS

COLLEGE FOR WOMEN

AFFILIATED TO THE UNIVERSITY OF MUMBAI

NAAC ACCREDITED (1st CYCLE) GRADE 'B' (CGPA 2.49)

ST PAULS MEDIA COMPLEX, 24 ROAD, TPS III, BANDRA (WEST), MUMBAI – 400050.

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SEMESTER- V INTERNAL EXAMINATION TIMETABLE

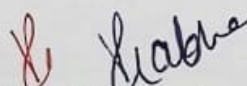
TYBAMMC

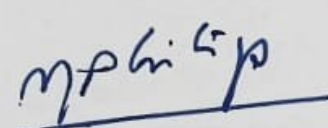
August 22nd to August 25th 2026

SPCFW/EXAM/2026-27/010

05-08-2026

Sr. No	Date	Time	Subject
1	22-08-2026	10.30am to 11.00am	Strategic Copywriting
2	24-08-2026	12.30pm to 1.00pm	Brand Management
3	24-08-2026	1.00pm to 1.30pm	Media Planning & Buying
4	25-08-2026	12.30pm to 1.00pm	Consumer Behaviour
5	25-08-2026	1.00pm to 1.30pm	Corporate Communication and Public Relation


Dr Prabha Jasmine
B.COM-MS Coordinator


Dr Michelle Philip
Principal