



NAAC ACCREDITED (1<sup>st</sup> CYCLE) GRADE 'B' (CGPA 2.49)

ST PAULS MEDIA COMPLEX, 24 ROAD, TPS III, BANDRA (WEST), MUMBAI – 400050.

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## **SEMESTER- IV INTERNAL EXAMINATION TIMETABLE**

### **SYBCOM-MS**

**February 18<sup>th</sup> to February 23<sup>rd</sup> 2026**

SPCFW/EXAM/2025-26/021

02-02-2026

| Sr. No | Date       | Time               | Subject                          |
|--------|------------|--------------------|----------------------------------|
| 1      | 18-02-2026 | 09:00am to 10:00am | Change and conflict management   |
| 2      | 18-02-2026 | 10:00am to 10.30am | Organisational Development       |
| 3      | 20-02-2026 | 09:00am to 10:00am | Legal Practices in HRM           |
| 4      | 23-02-2026 | 09:00am to 10:00am | Introduction to Finance          |
| 5      | 23-02-2026 | 10:00am to 10.30am | Psychology of Consumer behaviour |

Dr Prabha Jasmine  
BMS/B.COM-MS Coordinator

Dr Michelle Philip  
Principal



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**SEMESTER- III ATKT EXAMINATION TIMETABLE**

**SYBCOM-MS**

**24 February 2026**

**SPCFW/EXAM/2025-26/021**

**02-02-2026**

| Sr. No | Date       | Time               | Subject             |
|--------|------------|--------------------|---------------------|
| 1      | 24-02-2026 | 09:00am to 11.00am | Introduction to HRM |

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Dr Michelle Philip  
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## **SEMESTER- VI INTERNAL EXAMINATION TIMETABLE**

### **TYBMS – HUMAN RESOURCES**

**February 18<sup>th</sup> to February 23<sup>rd</sup> 2026**

SPCFW/EXAM/2025-26/022

02-02-2026

| Sr. No | Date       | Time               | Subject                          |
|--------|------------|--------------------|----------------------------------|
| 1      | 18-02-2026 | 09:00am to 10:00am | Indian Ethos in Management       |
| 2      | 18-02-2026 | 10:00am to 11:00am | HRM in Service Sector Management |
| 3      | 20-02-2026 | 09:00am to 10:00am | Operational Research             |
| 4      | 23-02-2026 | 09:00am to 10:00am | HRM in Global Perspective        |
| 5      | 23-02-2026 | 10:00am to 11:00am | Organisational Development       |

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Dr Michelle Philip  
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## **SEMESTER- VI INTERNAL EXAMINATION TIMETABLE**

### **TYBMS – MARKETING**

**February 18<sup>th</sup> to February 23<sup>rd</sup> 2026**

SPCFW/EXAM/2025-26/023

02-02-2026

| Sr. No | Date       | Time               | Subject                       |
|--------|------------|--------------------|-------------------------------|
| 1      | 18-02-2026 | 09:00am to 10:00am | Media Planning and Management |
| 2      | 18-02-2026 | 10:00am to 11:00am | Brand Management              |
| 3      | 20-02-2026 | 09:00am to 10:00am | Operational Research          |
| 4      | 23-02-2026 | 09:00am to 10:00am | Retail Management             |
| 5      | 23-02-2026 | 10:00am to 11:00am | International Marketing       |

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BMS/B.COM-MS Coordinator

Dr Michelle Philip  
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## **SEMESTER- VI INTERNAL EXAMINATION TIMETABLE**

### **TYBAMMC - ADVERTISING**

**February 18<sup>th</sup> to February 23<sup>rd</sup> 2026**

SPCFW/EXAM/2025-26/024

02-02-2026

| Sr. No | Date       | Time               | Subject                             |
|--------|------------|--------------------|-------------------------------------|
| 1      | 18-02-2026 | 09:00am to 10:00am | Brand Management                    |
| 2      | 18-02-2026 | 10:00am to 11:00am | Advertising in Contemporary Society |
| 3      | 20-02-2026 | 09:00am to 10:00am | Digital Media                       |
| 4      | 23-02-2026 | 09:00am to 10:00am | Entertainment and Media Marketing   |
| 5      | 23-02-2026 | 10:00am to 11:00am | Television Programme Production     |

Asst. Prof Suyatra Mukhopadhyay  
BAMMC Coordinator

Dr Michelle Philip  
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## **SEMESTER- VI INTERNAL EXAMINATION TIMETABLE**

### **TYBAMMC - JOURNALISM**

**February 18<sup>th</sup> to February 23<sup>rd</sup> 2026**

SPCFW/EXAM/2025-26/025

02-02-2026

| Sr. No | Date       | Time               | Subject                     |
|--------|------------|--------------------|-----------------------------|
| 1      | 18-02-2026 | 09:00am to 10:00am | Photo and Travel Journalism |
| 2      | 18-02-2026 | 10:00am to 11:00am | Magazine Journalism         |
| 3      | 20-02-2026 | 09:00am to 10:00am | Digital Media               |
| 4      | 23-02-2026 | 09:00am to 10:00am | Sports Journalism           |
| 5      | 23-02-2026 | 10:00am to 11:00am | Television Journalism       |

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## **SEMESTER- IV INTERNAL EXAMINATION TIMETABLE**

### **SYBAMMC**

**February 18<sup>th</sup> to February 23<sup>rd</sup> 2026**

SPCFW/EXAM/2025-26/026

02-02-2026

| Sr. No | Date       | Time               | Subject                             |
|--------|------------|--------------------|-------------------------------------|
| 1      | 18-02-2026 | 09:00am to 9:30am  | Indian Legal Environment and Ethics |
| 2      | 18-02-2026 | 09:30am to 10:00am | Introduction to Tourism Economics   |
| 3      | 20-02-2026 | 09:00am to 10:00am | Mass Media Research                 |

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## **SEMESTER- II INTERNAL EXAMINATION TIMETABLE**

### **FYBAMMC**

**February 18<sup>th</sup> to February 23<sup>rd</sup> 2026**

SPCFW/EXAM/2025-26/027

02-02-2026

| Sr. No | Date       | Time               | Subject                                   |
|--------|------------|--------------------|-------------------------------------------|
| 1      | 18-02-2026 | 09:00am to 9:30am  | History of Media                          |
| 2      | 18-02-2026 | 09:30am to 10:00am | Leadership Management                     |
| 3      | 20-02-2026 | 09:00am to 9:30am  | Introduction to Marketing                 |
| 4      | 23-02-2026 | 09:00am to 9:30am  | Environment and Sustainable Management II |
| 5      | 23-02-2026 | 09:30am to 10:00am | NSS                                       |

Asst. Prof Suyatra Mukhopadhyay  
BAMMC Coordinator

Dr Michelle Philip  
Principal