

FOR THE ATTENTION OF ALL CONCERNED

Please note the following fee revisions for UG and PG

REVISED PG FEE w.e.f. 2026 – 27

ADVERTISING & MARKETING – Rs. 3, 10,000/- - 1 year programme

PUBLIC RELATIONS & IMC –Rs.3, 00,000/- – 1 year programme

JOURNALISM & DIGITAL MEDIA – Rs. 2, 60,000/- – 1 year programme

ADVANCE DIPLOMA IN FILMMAKING – Rs.3, 25,000/- – 1 year programme

REVISED UG FEE w.e.f. 2026 - 27

BAMMC – NO CHANGE

BMS – proposed reduction from Rs.38, 600/- to Rs.33, 741/- (28,741/- to be collected at the time of admission and Rs.4000/- for certificate courses within a month of reopening.)

REFERRAL OFFER FOR PG:

Referral - Rs.10, 000/-

REFERRAL OFFER FOR UG:

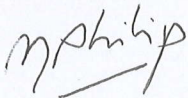
Referral – Rs.3, 000/-

*** Early Bird LESS/ Legacy Scholarship at the discretion of the Principal/ Director/ Programme Directors.**

OFFERS FOR UG:

***Approval granted for fee revision and admission promotion offers**

*** All offers are valid on onetime payment.**



10th March 2026

**Dr Michelle Philip
Principal / Director**