



Details of Feedback about teachers
Level of Satisfaction (00 - 04)

Sr. No	Subject:	Brand building	Consumer Behaviour	Advertising and marketing research	Agency management	Copy writing	Account planning and management
	Faculty:	(Ms. Yashshree M.)	(Ms. Aparna K.)	(Fr. Plavendran I.)	(Mr. Vighnesh S.)	(Mr. Parth P.)	(Ms. Rashmi R.)
	Particulars of feedback						
1	How much of the syllabus was covered in the class?	4.17	4.83	3.25	4.58	4.75	3.17
2	How well did the teachers prepare for the classes?	4.33	4.58	2.67	4.42	4.33	3.08
3	How well were the teachers able to communicate?	4.42	4.75	2.50	4.33	4.58	3.17
4	The teachers approach to teaching can best be described as	4.50	4.67	2.67	4.50	4.25	3.42
5	Was your performance in assignments discussed with you?	4.58	4.58	3.25	4.50	3.83	3.83
6	Teachers are able to identify your weaknesses and help you to overcome them.	3.92	3.67	2.58	3.75	3.42	3.25
7	The teachers illustrate the concepts through examples and applications.	4.83	4.83	2.75	4.50	4.50	3.33
8	The teachers identify your strengths and encourage you with providing right level of challenges	4.08	4.08	2.75	4.08	4.08	3.42
9	Teachers encourage you to participate in extracurricular activities	4.66	4.42	3.20	4.60	4.20	3.90
	Total:	4.39	4.49	2.85	4.36	4.22	3.40
	Average Level of Satisfaction	87.76%	89.81%	56.93%	87.26%	84.33%	67.93%

Details of Feedback about institute and mentors

On the scale of 5

The institute takes active interest in promoting internship, student exchange, field visit opportunities for students.	3.67
What percentage of teachers use ICT tools such as LCD projector, Multimedia, etc. while teaching	4.42
The institution makes effort to engage students in the monitoring, review and continuous quality improvement of the teaching learning process.	3.42
The overall quality of teaching-learning process in your institute is	4.30
Efforts are made by the institute/ teachers to inculcate soft skills, life skills and employability skills to make you ready for the world of work.	3.67
How well your mentor (Mr. Parth P.) work towards understanding, handling and catering to your well being in the institute	4.08
Your mentor (Mr. Parth P.) does a necessary follow-up with a task assigned to you	3.83

Dr (Fr) Plavendran Irudayasamy
Principal