



ST PAULS

COLLEGE FOR WOMEN

AFFILIATED TO THE UNIVERSITY OF MUMBAI



MANAGEMENT FRONTIER

A Brainstorming Bash

22nd February

2024

9AM

onwards

SCHEDULE

EARN & LEARN

9:00AM-10:30AM

BLINDFOLD MINEFOLD

10:30AM-11:00AM

MARKET KSHETRA

11:10AM-12:00PM

OPTIMANAGE

12:00AM – 12:20PM

AD-MAD

12:20PM – 12:45PM



General Guidelines

- All participants must carry their college ID to enter the college premises.
- Promiscuous or vulgar behaviour of any sort will not be tolerated.
- The following items will not be allowed within the campus. They will be permanently confiscated: Loose cigarettes, cigars or any other forms of tobacco, Hard drugs and alcohol, Syringes, Medicine (only with prescription), Lighters, Matchboxes, Vapes/E cigarettes, condoms, Smoking papers.
- Wearing inappropriate clothing will not be allowed on campus.
- Mandatory formal attire.
- Verbal abuse and name-calling in a threatening manner will not be tolerated.

BLINDFOLD MINEFOLD :

- Blindfold minefold is a game where a player wears a blindfold and performs a task where they have to reach from the start to the other end.
- Guided by the team-mates verbally with a twist of using management terminologies.

No.of Team:- 4 (3-4 members per team)

Duration:- 15min

MARKET KSHETRA (Shark Tank):

Presenting a product that's an eclectic masterpiece with a twist that defies best out of waste products with the use of 3R's(reduce reuse recycle). Convince the sharks that it's a harmonious blend of the unexpected, poised to captivate markets and redefine success.

No. of Slots:- 7 (2-3 members per team)

Duration:- 7min per team

Rules & Regulations:-

- **Focus on entrepreneurial, marketing and advertising skills.**
- **Rounds will be announced on the day of the event.**
- **Only verbal pitch will be allowed.**
Judges decision will be the final decision.

OPTIMANAGE: A Balloon tower

A memory game where you have to build a balloon tower defining the Levels of Management.

No. of Team:- 10 (4 members per team)

AD-MAD(skit):

The game refers to advertisement of two opposite concepts put in together for creating and enacting an entertaining advertisement(skit) of a product given to you at the beginning of the event.

No. of team:- 10

Duration:- 1-2 min / video

Rules & Regulations:-

- **No use of extreme act or vulgar language.**
- **Skit should focus only on the given appeal, concept and the product.**
- **Appropriate dress code should be followed strictly.**

EARN AND LEARN (EXHIBITION):

- Showcase your skills and achieve an experience in the real business world.
- Setup of a stall in reference or related to art supplies, food counters, skills like henna/face painting/games,etc.

No. of Stalls:- 10

Rules & Regulations:-

- Only use nonflammable food items and materials.
- Availability of table and chair.
- In case of mishap of table, chair, and personal belongings stall owner will be held responsible.

Contact us

SHARVARI BAPAT

9552660159

ANGELINE FERNANDES

7506893791

*Scan and Register
Now!!!*



@managementfrontier_spice

