

**2021**



**ST PAULS INSTITUTE  
OF COMMUNICATION EDUCATION  
FOR WOMEN**  
(AFFILIATED TO THE UNIVERSITY OF MUMBAI)

# STRATEGY & CAMPAIGNING

**VINCY ABRAHAM IS A CAMPAIGN  
MANAGER AT PURPOSE WHERE SHE  
FOCUSES ON WORKING WITH  
BUSINESSES AND INTER-  
GOVERNMENTAL PROCESSES.**

**SHE BELIEVES THAT CONNECTING THE  
RIGHT PEOPLE, IDEAS AND  
ORGANIZATIONS CAN SPARK A JUST  
AND SUSTAINABLE MOVEMENT ON-  
GROUND.**

**IN 2019, SHE WAS RECOGNIZED BY THE  
WORLD ECONOMIC FORUM AS A  
GLOBAL SHAPER AND BY THE  
INTERNATIONAL WATER ASSOCIATION  
AS AN EMERGING WATER LEADER.**



**AUGUST 4, 2021  
8AM - 10AM**

**ZOOM ONLINE PLATFORM**