



ST PAULS INSTITUTE OF COMMUNICATION EDUCATION FOR WOMEN  
(AFFILIATED TO UNIVERSITY OF MUMBAI)  
Department of Mass Media  
24<sup>th</sup> Road, Bandra (W), Mumbai 400 050



University of Mumbai

**SEMESTER EXAMINATION TIMETABLE**

**TYBMM (ADVERTISING)– SEMESTER VI**

<u>Sr No</u>	<u>Date</u>	<u>Time</u>	<u>Subject</u>	<u>Faculty Supervision</u>
1	06/05/2021	9:00 am to 10:00am	Advertising and Marketing Research	Ms. Steffi Ebnett
2	08/05/2021	9:00 am to 10:00am	Financial Management for Marketing and Advertising	Mr Rajendran
3	10/05/2021	9:00 am to 10:00am	Principles and Practice of Direct Marketing	Ms. Steffi Ebnett
4	12/05/2021	9:00 am to 10:00am	Agency Management	Mr. Dylan Dsouza
5	14/05/2021	9:00 am to 10:00am	Core Contemporary Issues	Fr Renold
6	17/05/2021	9:00 am to 10:00am	Legal Environment and Advertising Ethics	Ms. Joulyn Kenny
7	19/05/2021	9:00 am to 10:00am	Digital Media	Ms. Rani Dsouza

Dr (Fr) Plavendran

Principal



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**SEMESTER EXAMINATION TIMETABLE**

**TYBMM (JOURNALISM)– SEMESTER VI**

<u>Sr No</u>	<u>Date</u>	<u>Time</u>	<u>Subject</u>	<u>Faculty Supervision</u>
1	06/05/2021	9:00 am to 10:00am	Press Laws and Ethics	Ms. Erica Sequeira
2	08/05/2021	9:00 am to 10:00am	Internet and Issues in the Global Media	Ms. Joulyn Kenny
3	10/05/2021	9:00 am to 10:00am	Broadcast Journalism	Ms. Marie Moopnar
4	12/05/2021	9:00 am to 10:00am	News Media Management	Ms. Erica Sequeira
5	14/05/2021	9:00 am to 10:00am	Contemporary Issues	Ms. Savita Sutre
6	17/05/2021	9:00 am to 10:00am	Business and Magazine Journalism	Ms. Joulyn Kenny
7	19/05/2021	9:00 am to 10:00am	Digital Media	Ms. Joulyn Kenny

*Plavendran*

Dr (Fr) Plavendran

Principal